Promise is Debt

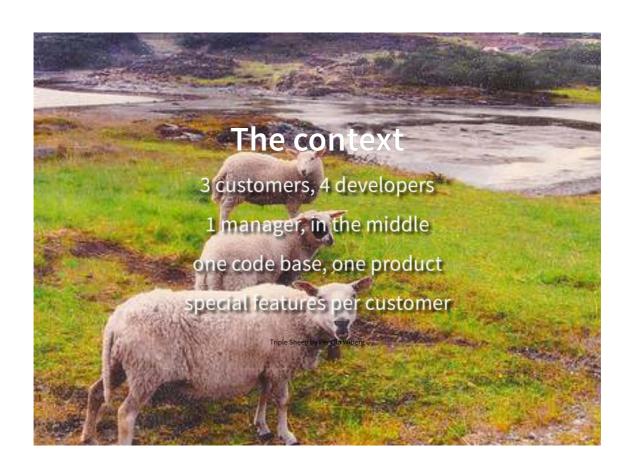
Willem van den Ende & Marc Evers

QWAN - Quality Without a Name - www.qwan.eu

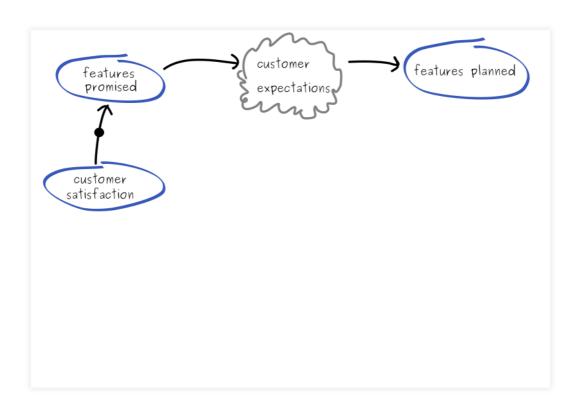
@mostalive / @marcevers

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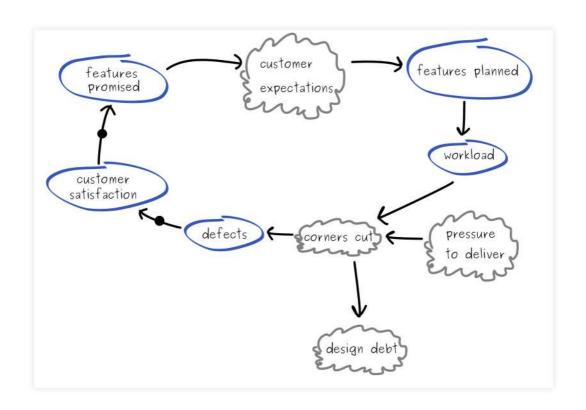
The story We taught everybody agile but.... customers are unhappy developers are preparing their resumes What happened? What can we do now? How can we prevent this the next time?







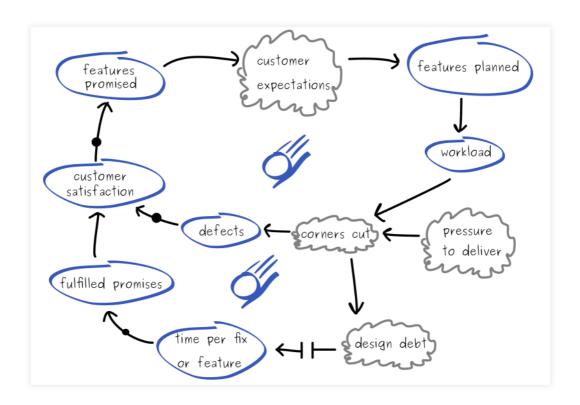






Technical Debt

- Metaphor by Ward Cunningham
- Software development is discovery & learning software reflects yesterday's knowledge
- Debt = learning that hasn't been put in the software yet
- Interest you pay = extra effort needed in future
- Hard to measure you know it when you see it

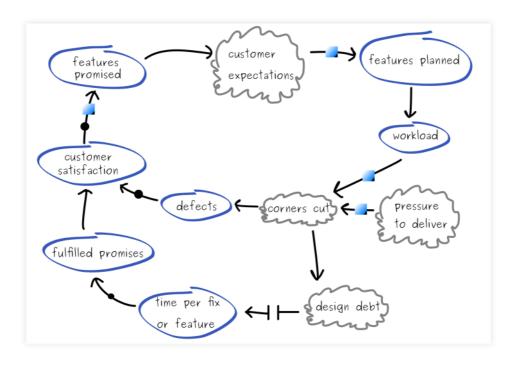


Forces

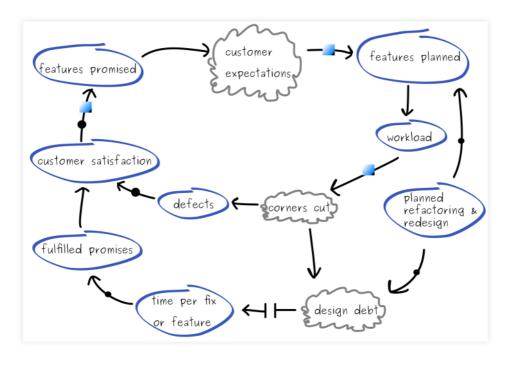
- Customers
 - believe they don't have a choice
 - are afraid to speak up
 - don't find the product that important
- Developers
 - try to make the best of it
 - take pride in their craft
- Managers
 - have huge ambition
 - are tied up in promises



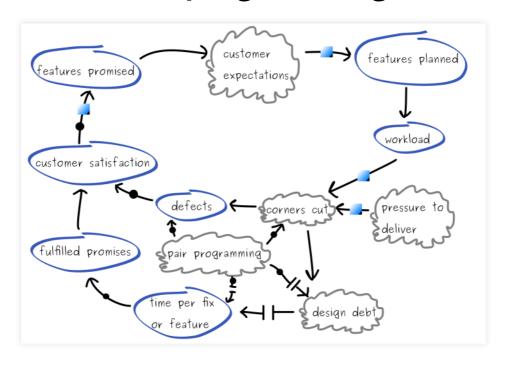
Interventions



Planned Refactoring



Pair programming



Systemic thinking

- Technical debt is inevitable: development = learning
- It's technical & organizational
- Not personal blaming does not help
- No simple cause-effect, no best solution or practice
- Intuition support tool
- Build shared understanding, not exact model of reality
- From ideological debate to pragmatic action

Gerald M. Weinberg Quality Software Management series

leanpub.com/b/qualitysoftware

Linda Booth Sweeney & Dennis Meadows

Systems Thinking Playbook

Donella H. Meadows Thinking in Systems

Donella H. Meadows Places to Intervene in a System

donellameadows.org/archives/leverage-points-places-to-intervene-in-a-system

Peter M. Senge The Fifth Discipline

Arie de Geus The Living Company

Cynefin Sensemaking Framework - introduction

image: Books in red by Benjamin Claveri